

Green Your Festival.ie Case Studies



Midleton Food Festival 2011

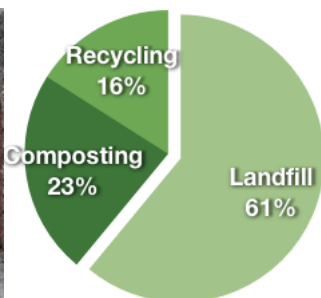
Midleton Food Festival attracts over 15,000 visitors to its 1 day event in East Cork.

The festival is a celebration of locally produced fare with food stalls, a farmers market, street entertainment, craft exhibitions and much more.

Cork County Council became involved with helping to green the festival in 2011.

Volunteers were recruited to help with on-street waste segregation. Rates of waste being diverted for composting and recycling went from zero, prior to greening, to 41%.

Stallholders were invited to become Green Members. A Sustainability Award for the best in show was awarded, based on declarations on sustainable practices.



For more information on greening the Midleton Food Festival, contact Dr Mary Stack, Cork County Council, Mary.Stack@CorkCoCo.ie 021 4532722